

AUSTIN FORUM

ON TECHNOLOGY & SOCIETY

EVENT SPONSOR BRIEF

EMPOWERING AUSTIN'S TECH COMMUNITY

The Austin Forum on Technology & Society hosts free, comprehensive programming on the emerging and transformational technologies shaping our lives, community, and society. To host influential and impactful events that are open and accessible to all, we rely on the generosity of forward-thinking organizations and individuals who realize the importance of elevating technology awareness and advocacy and of fostering connections and collaborations.

Whether through year-round contribution or a one-time gift, your support ensures our community can explore and understand the profound impact of tomorrow's technologies. We deeply appreciate your partnership.



YOUR CONTRIBUTION DIRECTLY POWERS:

35-40+ Annual Events

Monthly in-person presentation + networking events, online discussions, meetups, and workshops.

2,500+ Annual Attendees

Engaging a diverse cross-section of the Austin community and virtual audience members worldwide.

13,000+ Digital Reach

10,000+ email subscribers and 3,000+ active online community members.

Comprehensive Coverage

Expert discussions spanning transformative tech across business, government, research, and education.

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Event Sponsors directly power the breadth and diversity of the Austin Forum's programming. By covering the foundational costs of specific events, Event Sponsors enable us to host a wider variety of sessions and keep them completely free for the entire community, including recent graduates and students, startup founders, persons making career transitions, and nonprofit leaders and volunteers.

BENEFITS

On-Stage & Event Presence (at sponsored event)

- **Event Opening Remarks:** Deliver opening comments and welcome attendees.
- **Dedicated Event Signage:** On-site signage displayed alongside official Austin Forum banners.

Targeted Brand Recognition (at sponsored event)

- **Emcee & Slide Recognition:** Featured logo slide at start/end of event; verbal appreciation from the emcee.
- **Marketing Outreach:** Recognition across Austin Forum website, Eventbrite, newsletter, social, and Slack community.

COST

- \$2,000 (tax-deductible): presentation and post-presentation networking event
- \$1,000 (tax-deductible): workshop, meetup, movie watch/Q&A, or other in-person event (except presentation events)
- \$500 (tax-deductible): post-presentation networking event