

# AUSTIN FORUM

ON TECHNOLOGY & SOCIETY

## CORPORATE SPONSOR BRIEF

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### EMPOWERING AUSTIN'S TECH COMMUNITY

The Austin Forum on Technology & Society hosts free, comprehensive programming on the emerging and transformational technologies shaping our lives, community, and society. To host influential and impactful events that are open and accessible to all, we rely on the generosity of forward-thinking organizations and individuals who realize the importance of elevating technology awareness and advocacy and of fostering connections and collaborations.

Whether through year-round contribution or a one-time gift, your support ensures our community can explore and understand the profound impact of tomorrow's technologies. We deeply appreciate your partnership.



### YOUR CONTRIBUTION DIRECTLY POWERS:

#### **35-40+ Annual Events**

Monthly in-person presentation + networking events, online discussions, meetups, and workshops.

#### **2,500+ Annual Attendees**

Engaging a diverse cross-section of the Austin community and virtual audience members worldwide.

#### **13,000+ Digital Reach**

10,000+ email subscribers and 3,000+ active online community members.

#### **Comprehensive Coverage**

Expert discussions spanning transformative tech across business, government, research, and education.

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**Corporate Sponsors** play an essential role in keeping the Austin Forum's programming accessible to the entire Austin community and fostering growth in expertise, connections, and collaborations. Through their generous financial support, Corporate Sponsors empower us to host high-impact events, foster local networking, and expand tech education—all with zero obligation of time, speaking, or board commitments.

### BENEFITS

#### Event Presence & Networking

- **Dedicated Networking Table:** Showcase organization, recruit talent, promote products, meet local leaders at presentation events (12 events/year).<sup>\*\*\*</sup>
- **Curate Q&A Discussions:** Moderate and curate post-presentation Q&A sessions.
- **Tech Introductions:** Direct introductions to Austin technology leaders upon request.

#### Brand Visibility & Promotion

- **On-Stage Visibility:** Featured logo slide at start/end of every event and verbal appreciation from emcee. (35+ events/year).
- **Feature Pitches:** Pre-event announcements for your organization's major initiatives or events.<sup>\*\*\*\*</sup>
- **Marketing Outreach:** Recognition across Austin Forum website, Eventbrite, newsletter, social, and Slack community.
- **Dedicated Partner Profile:** Company profile on our Partner page.

### COST

- \$5,000 per year (tax-deductible)

<sup>\*</sup>Optional. Tables are provided upon request prior to the event.

<sup>\*\*</sup>Subject to schedule availability; please inquire in advance.