

AUSTIN FORUM

ON TECHNOLOGY & SOCIETY

ADVISORY PARTNER BRIEF

EMPOWERING AUSTIN'S TECH COMMUNITY

The Austin Forum on Technology & Society hosts free, comprehensive programming on the emerging and transformational technologies shaping our lives, community, and society. To host influential and impactful events that are open and accessible to all, we rely on the generosity of forward-thinking organizations and individuals who realize the importance of elevating technology awareness and advocacy and of fostering connections and collaborations.

Whether through year-round contribution or a one-time gift, your support ensures our community can explore and understand the profound impact of tomorrow's technologies. We deeply appreciate your partnership.



YOUR CONTRIBUTION DIRECTLY POWERS:

35-40+ Annual Events

Monthly in-person presentation + networking events, online discussions, meetups, and workshops.

2,500+ Annual Attendees

Engaging a diverse cross-section of the Austin community and virtual audience members worldwide.

13,000+ Digital Reach

10,000+ email subscribers and 3,000+ active online community members.

Comprehensive Coverage

Expert discussions spanning transformative tech across business, government, research, and education.

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ADVISORY PARTNER BRIEF

Advisory Partners play a vital role in the Austin Forum on Technology & Society. Beyond providing financial support, they lend their expertise, talent, and networks to help us curate top-tier programming, engage leading experts, and elevate our entire community's understanding of emerging technologies and their impact on our world. Strong, complementary Advisory Partners provide the foundation for all the Austin Forum achieves.

BENEFITS

Strategic Leadership & Guidance

- **Shape Strategy & Programming:** Guide agenda and content (35+ events/year).
- **Advisory Board Seats (2):** 10-12 meetings/year + 2 leadership socials/year.*
- **Thought Leadership:** Serve as featured presenter, panelist, workshop host, or podcast guest (1 event/year).**

Event Presence & Networking

- **Dedicated Networking Table:** Showcase organization, recruit talent, promote products, meet local leaders at presentation events (12 events/year).***
- **Curate Q&A Discussions:** Moderate and curate post-presentation Q&A sessions.
- **Tech Introductions:** Direct introductions to Austin technology leaders upon request.

Brand Visibility & Promotion

- **On-Stage Visibility:** Featured logo slide at start/end of every event and verbal appreciation from emcee. (35+ events/year).
- **Feature Pitches:** Pre-event announcements for your organization's major initiatives or events.****
- **Marketing Outreach:** Recognition across Austin Forum website, Eventbrite, newsletter, social, and Slack community.
- **Dedicated Partner Profile:** Company profile on our Partner page.

COST

- \$8,000 per year (tax-deductible) | 2 Board members
- Nonprofits: \$4,000 per year (tax-deductible) | 1 Board member

*Attendance is optional, but highly encouraged to ensure the strongest strategy and programming. Non-profits are designated 1 Advisory Board seat (see Cost for more details).

**Optional and flexible. Additional speaking opportunities are available based on partner interest, expertise, and scheduling. Can draw on other experts in your organization.

***Optional. Tables are provided upon request prior to the event.

****Subject to schedule availability; please inquire in advance.